University Students who Report Providing Sexual Services, Acts, or Materials for Financial Compensation: Survey Results at a Public University





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BACKGROUND

Background:

- Trading sex for financial compensation is a global, public health issue
- Previous single-item U.S. studies found that 2 – 4.5 % of university students trade sex for compensation
- Trading sex for compensation is associated with increased risk of harms including:
- Victimization
- Sexual risk behaviors/STI's
- Substance/mental health problems
- Virtual sex trading may protect from some of these, but may be associated with unique harms including:
- Cyber violence
- Stalking
- Online harassment
- Doxing

Research Questions:

- 1. What are the characteristics and conditions under which university students trade sex for compensation?
- 2. What harm reduction strategies and outcomes do these students experience? Is use of more harm reduction strategies associated with fewer negative and more positive outcomes?

METHODS

Cross-sectional survey at a public, Midwestern university of 544 undergraduate and 331 graduate students

Multi-item sex trading measure to assess acts, reasons, harm reduction, perceived health, violence, and outcomes

544 undergraduate students (58.8% cisgender women, 66.5% white) 331 graduate students (55.0% cisgender women, 55.0% white)

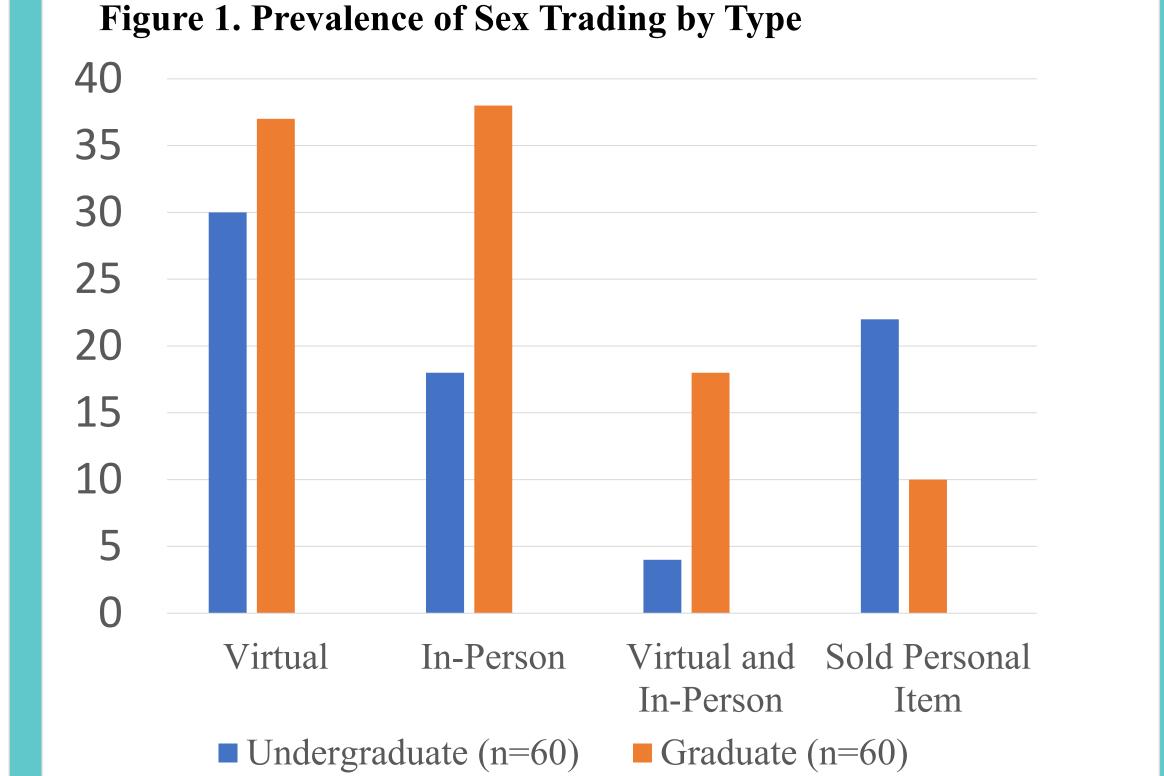
Used a new measure SSAMP (Sexual Services Acts Materials for Pay) (Gerassi et al, 2024*)

RESULTS

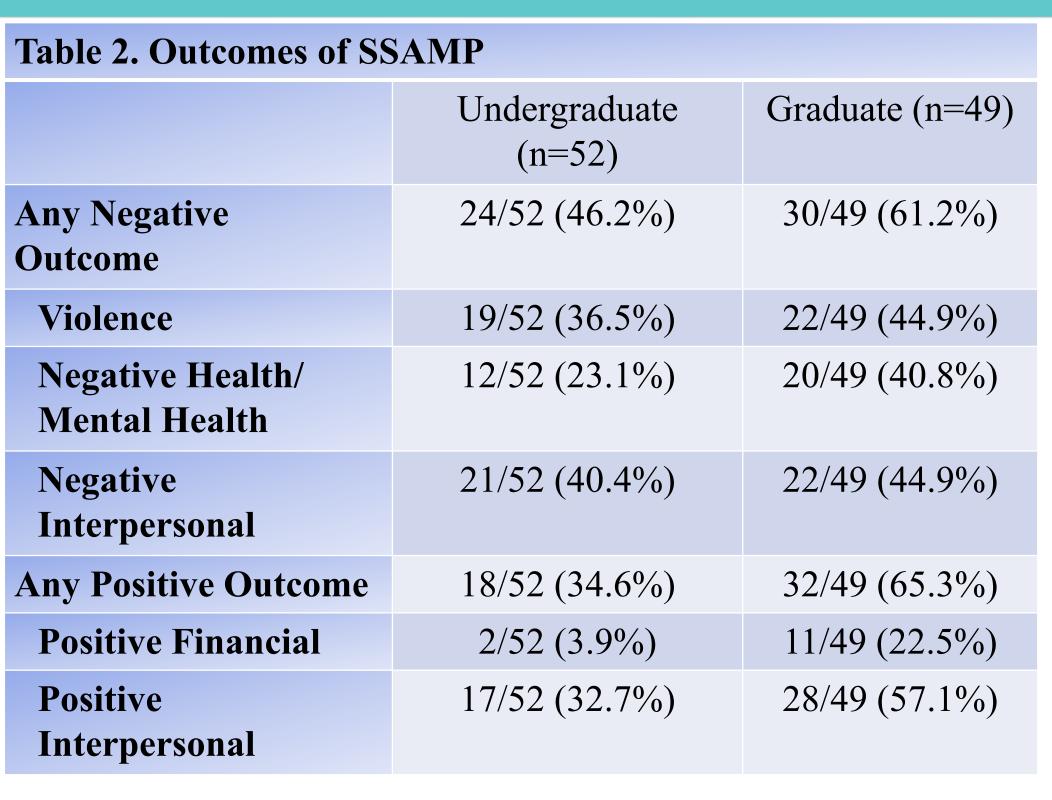
- Approximately 1 in 10
 undergraduate and 1 in 5 graduate
 students reported providing in SSAMP
- On average, undergraduates reported beginning SSAMP as minors whereas graduates began as young adults
- Across samples, those who traded sex:
- Held more marginalized identities
- Cited empowerment and pressure by an intimate partner as primary reasons for trading
- Received money and paid for basic needs
- Met buyers on social media or dating websites
- Experienced both positive and negative outcomes
- Greater use of harm reduction strategies was associated with both more positive and negative outcomes

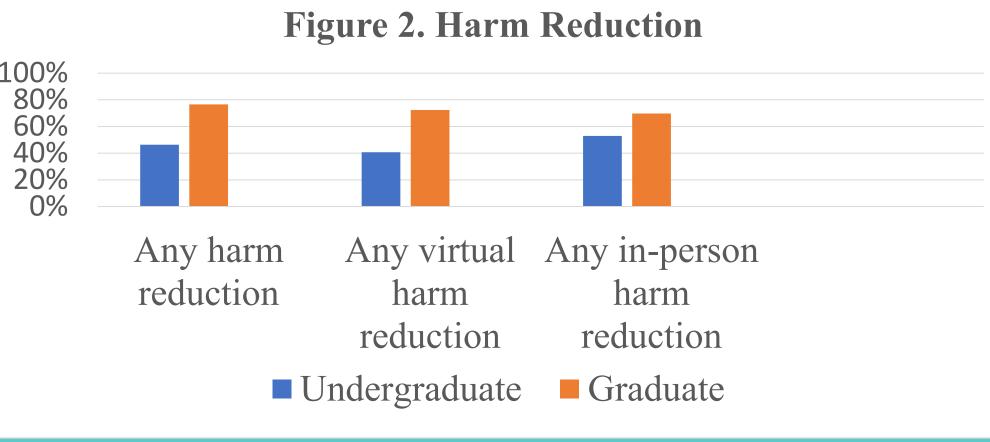
Table 1. Age at First Sex Trading in Years

	Undergraduate (n=60)	Graduate (n=60)
Act	M (SD)	M (SD)
Any Sex Trading	16.4 (2.7)	19.9 (3.1)
Personal Item	15.2 (4.7)	20.0 (3.7)
Virtual	16.3 (2.1)	19.2 (3.3)
In-Person	17.5 (1.2)	20.6 (2.7)



RESULTS





CONCLUSION

- University students who trade sex for compensation report diverse, and sometimes harmful, experiences
- Developmental differences are important for tailored interventions
- Future research should replicate in different university contexts and conduct longitudinal research to inform harm reducing practices and policies.

Gerassi, L.B., *Zimmerman, L. & Walsh, K. (in press). Psychometric properties of the Sexual Services Acts Materials for Pay (SSAMP) Index: Identifying the virtual, in-person, and material sex trades for financial compensation. The Journal of Sex Research.