### NIH Supports Innovation in Women's Health

Matt McMahon

Director
SEED (Small business Education & Entrepreneurial Development)

61st Meeting of the Advisory Committee on Research on Women's Health (ACRWH), October 8, 2024

OFFICE OF EXTRAMURAL RESEARCH | OFFICE OF THE DIRECTOR | NATIONAL INSTITUTES OF HEALTH



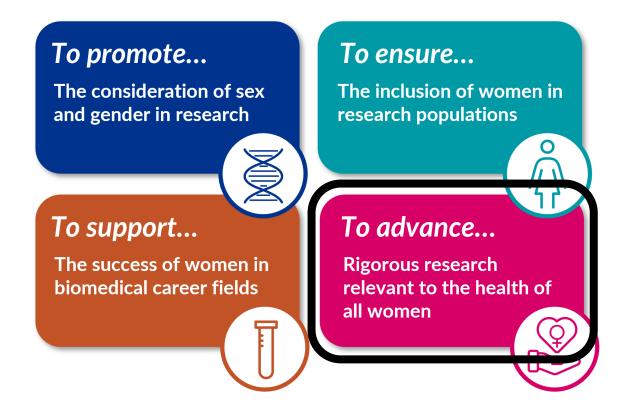
## National Institutes of Health

Turning Discovery Into Health





#### NIH Office of Research on Women's Health multifold mission





Published on August 26, 2020

EMERGING TECH RESEARCH



## Femtech Expected to Break New Grounds

Segmenting the rapidly growing femtech venture space



# Innovation in Women's Health 2023



Four Predictions in Women's Health Innovation



Growth in Non-Reproduction Focus Areas



Addressing Unmet Needs with Life Sciences



The Rise of Dedicated Women's Health Funds



VC Investment Tilts Toward Later Stage



In collaboration with the McKinsey Health Institute

Closing the Women's Health Gap: A \$1 Trillion Opportunity to Improve Lives and Economies

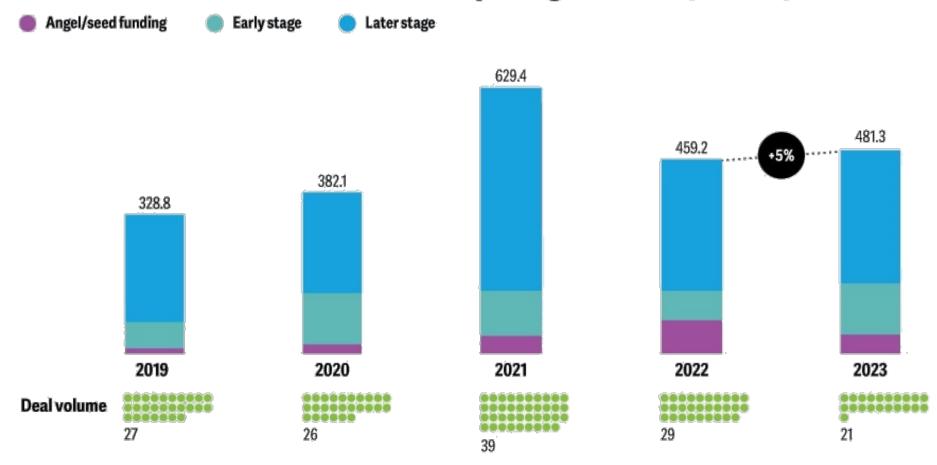
INSIGHT REPORT
JANUARY 2024







#### Investments in US women's health tech companies grew in 2023 (\$ million)



Note: Data for US deals worth \$1 million and above.

Source: Deloitte analysis of funding data from PitchBook Data, Inc.

Deloitte deloitte.com/us/en/insights/research-centers/center-for-health-solutions.html





Basic Research Discovery Proof of Concept

Research and Development

Scale-up and Manufacturing

Sales and Distribution













**Funding for Product Validation** 

## REACH

NIH Research Evaluation & Commercialization Hubs



Milestone-based Project Management



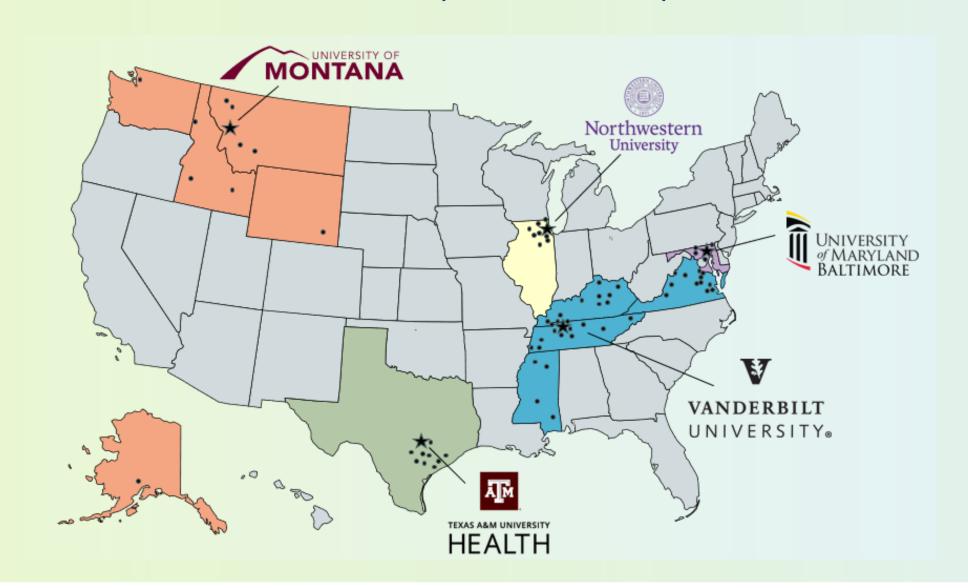
**Entrepreneurial Training and Mentoring** 



Personalized Feedback from NIH, FDA, CMS, USPTO, and Industry Veterans



## REACH 2023: 5 Hubs, 12 States, 75+ Institutes





## wearable lactation device

## contingent music baby bottle

forensic DNA sample collection tool

non-invasive diagnostic for endometriosis

drug for genitourinary syndrome of menopause

vulvovaginal antifungal agent

2 novel breast cancer diagnostic devices

7 ovarian and breast cancer therapies





**POWERED BY** 



Notice of Special Interest: Women's Health Research

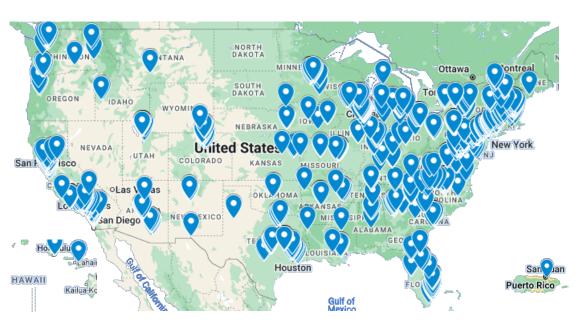
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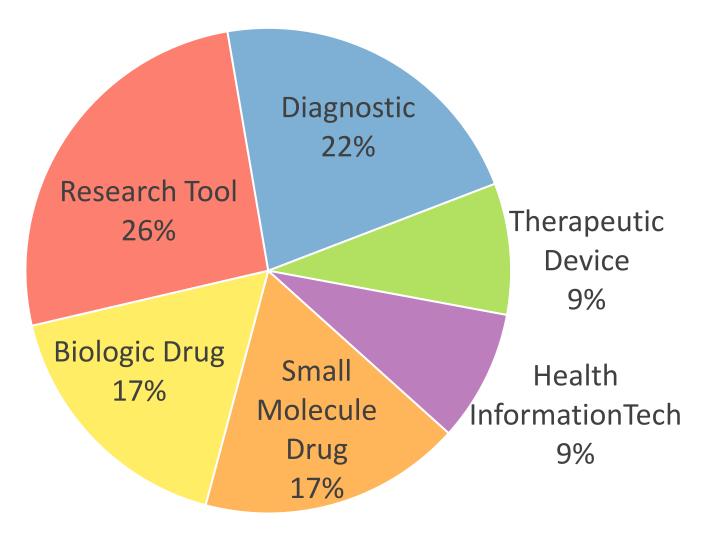
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#### NIH Small Business Program Portfolio

## supporting over 1,400 small businesses each year







## renal/urological activities discovery involving nervous system

drug discovery involving nervous

cancer drug development treatments innovative immunology alternative medicine metabolic systems based interventions across lifespan addictions management endocrinology lisease prevention cancer discrete cancer diagnostics community based interventions anti infective therapeutics biomaterials respiratory sciences dermatol medical imaging bioremediation low vision technologies

ery involving nervous auditory vision community based interventions across







Handheld Ultrasound Device Guides Epidural Placement



Company Develops Easy to Use Birth Control

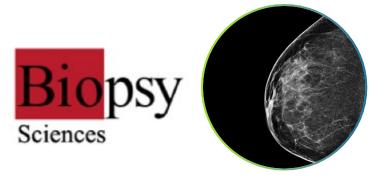


Fast Acting Treatment for Endometriosis





Promising Treatment for Aggressive Form of Breast Cancer



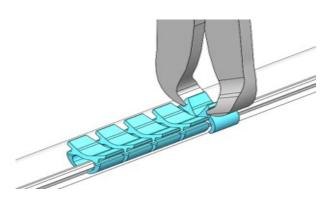
Improved Breast Cancer Treatment Through Gel-Based Markers



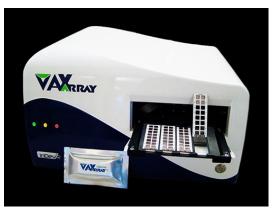








InDevR



Fast and Accurate Vaccine Potency Testing on a Machine the Size of a Desktop Printer



Latina-Owned Business Creates Effective Public Health Campaigns



A Bioabsorbable Clip Enhances Patient Care During Spinal Surgery





#### Connect with SEED



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http://seed.nih.gov/



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https://seed.nih.gov/subscribe

The NIH Guide for Grants and Contracts:

http://grants.nih.gov/grants/guide/listserv.htm



## Extra Slides



# Innovator CONSULTING







































## Company SHOWCASE



















NIH-funded small businesses receive one-on-one coaching to pitch at industry investment and partnering events.





seed.nih.gov/showcase



